

**A virtual
fundraising
event for
Crisis
Connections**



light up the night

**Sponsorship
Packet**



OUR STORY

WHO IS CRISIS CONNECTIONS?

Crisis Connections has been at the heart of the community safety net for over 50 years. Our passion is caring and listening; empowering people to make positive life changes. We do this through connections between people and critical resources.

Today, we are a nationally recognized leader in behavioral health, crisis intervention, suicide prevention, and information and referral. We offer phone, online, and text support services that provide immediate assistance to individuals and families in crisis. In 2020, over 320,000 people reached out to Crisis Connections. Our core programs include: the [24-Hour Crisis Line, King County 2-1-1, WA Recovery Help Line, Teen Link, WA Warm Line, and Survivors of Suicide Support Groups.](#)

The goal of our programs are to reduce distress for individuals and families who are experiencing any kind of crisis, whether it is emotional, related to mental health or suicide, personal, or financial.





light up the night

October 8, 2021

Laughter has a way of instantly connecting people and is one of the most basic and fundamental ways in which we communicate as human beings. One of the many benefits of humor is the power to reduce anxiety, stress, and depression. Crisis Connections' annual fundraising event will celebrate how the power of laughter can promote healing in our community through comedy and musical live performances.

Connect: Light up the night will be held on Friday, October 8th from 5:30pm-7:30pm online. Guests will enjoy food and libations while learning about Crisis Connection's programs and finding ways to connect through laughter.



Yes, we will sponsor **CONNECT!**

Please check a sponsorship level

- ☐ Diamond Illuminate Mental Health Sponsor \$10,000
- ☐ Platinum Shine Hope Recovery Sponsor \$5,000
- ☐ Gold Smile Bright Teen Sponsor \$3,000
- ☐ Silver Twinkle Toes 211 Sponsor \$1,500
- ☐ Bronze Candle Light Survivor Sponsor \$500

*Interested in donating in-kind? Contact us!

Contact Information

Company Name

Contact Person

Contact Email Address

Contact Phone Number

Will you attend the event?

- ☐ Yes (# of people _____)
- ☐ No, we're unable to attend.

Payment Information

- ☐ Bill Me PO# _____
- ☐ Check Enclosed
(payable to Crisis Connections)
- ☐ Visa/Mastercard

Card Number

Expiration Date

CID

Name/Business on Card

Signature

Please send completed form to:

Lauren Rigert, Crisis Connections
707 S. Grady Way, Suite 350, Renton, WA 98057
or email fundraising@crisisconnections.org.



**crisis
connections**
support • resources • training
formerly known as crisis clinic

Sponsoring our event gives you the opportunity to showcase your business and communicate your support to 500+ prominent Washington residents, business leaders, philanthropists, and government officials.



\$10,000	\$5,000	\$3,000	\$1,500	\$500
Diamond Illuminate Mental Health Sponsor	Platinum Shine Hope Recovery Sponsor	Gold Smile Bright Teen Sponsor	Silver Twinkle Toes 211 Sponsor	Bronze Candle Light Survivor Sponsor
Prominent logo on: 1,000+ event invitations 500+ event programs 1,500 annual reports 1,500 newsletters	Small logo on: 1,000+ event invitations 500+ event programs 1,500 annual reports 1,500 newsletters	Small logo on: 1,000+ event invitations 500+ event programs 1,500 annual reports	Name on: 500+ event programs 1,500 annual reports	Name on: 500+ event programs 1,500 annual reports
Prominent Logo and link in: 1,600+ email invitations 5,000+ eVoice newsletters	Small logo and link in: 1,600+ email invitations 5,000+ eVoice newsletters	Small logo and link in: 1,600+ email invitations	Name and link in: 1,600+ email invitations	Name in: 1,600+ email invitations
Prominent logo on: Crisis Connections event page (30,000 visitors/ month) Three mentions on social media (2,500+ followers)	Small logo and link on: Crisis Connections event page (30,000 visitors/ month) Two mentions on social media (2,500+ followers)	Small logo and link on: Crisis Connections event page (30,000 visitors/ month) Two mentions on social media (2,500+ followers)	Small logo on: Crisis Connections event page (30,000 visitors/ month) Two mentions on social media (2,500+ followers)	Name and link on: Crisis Connections event page (30,000 visitors/ month) One mention on social media (2,500+ followers)
Bonus Logo on screen at event Top emcee recognition Tour of CC Listening shift at CC Onsite employee presentation	Bonus Logo on screen at event Emcee recognition Tour of CC Listening shift at CC	Bonus Logo on screen at event Emcee recognition Tour of CC	Bonus Logo on screen at event Emcee recognition	Bonus Logo on screen at event Emcee recognition

Please Note: Sponsorship must be submitted prior to July 24th to be included in the event invitation.

THANK
YOU!

